# SOLUTIONS

Overcome challenges and issues while planning events with ISO 20121.

ISO 20121, known as Event Sustainability Management, can be adapted to events of all sizes and types. The ISO 20121 certification will prove that your company is operating effectively and puts sustainability first when managing and delivering your events. Once certified with ISO 20121, it will give your organization a reputation for responsible delivery of events and differentiate you in the marketplace.

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## **MS**ECB

### ISO 20121 EVENT SUSTAINABILITY MANAGEMENT SYSTEMS CERTIFICATION

ISO 20121 certification (also know as " registration"), is a third-party audit performed by a certification body such as MSECB who, upon verification that an organization is in compliance with the requirements of ISO 20121, will issue an ISO 20121 certificate. This certification is then maintained through regularly scheduled annual surveillance audits by the registrar, with re-certification of the medical Event Sustainability Management System performed on a triennial basis.

#### Benefits of ISO 20121 certification to your organization:

- Improves the environmental sustainability of your organization
- Improves cost management
- > Enhances corporate image and credibility
- > Defines responsibilities for staff, contractors and suppliers
- Marketing advantage through international recognition of the certificate

#### Benefits of ISO 20121 certification to your customers:

- > Better sustainable and organized events
- Increased satisfaction

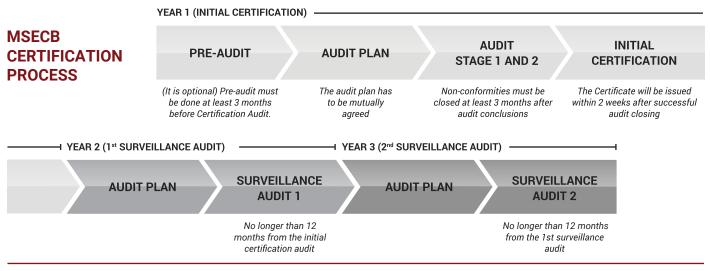
- Monitors and controls the event through continuous improvement
- Potential sponsors and large audience interaction for your events
- Suitable for ensuring events of different levels from local to worldwide events
- Conformity of services
- Reliability

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We help organizations to show commitment and competence with internationally recognized standards by providing this assurance through certification against rigorous, internationally recognized competence requirements. With a global coverage of over 150 countries worldwide, our mission is to provide our clients comprehensive services that inspire trust, continual improvement, demonstrate recognition, and benefit society as a whole.

#### To find out how you can obtain the ISO 20121 Certification, contact info@msecb.com



RE-CERTIFICATION AUDIT